Paris, March 2nd 2011 PRESS RELEASE

Augure enables Mobile Enterprise Reputation Management.

With the explosion of mobile Internet, the lives of Communication, Marketing and Public Affairs decision makers has radically changed: everyone has one click access to any information, crises and successes, hits and attacks ...

Augure, the European leader in software solutions for Enterprise Reputation Management, is committed to simplifying the lives of these decision makers with its **iPhone, Android and iPad compatible ComDecision application.**

Already available, this application allows users to monitor the impact of communication activities on their corporate reputation, in real time.

"Our aim is to provide an easy to use, integrated solution that allows our customers to have access to all information concerning the relations with their stakeholders. This application will enable them to manage in real time all aspects of their reputation campaigns, interviews, crises etc." said Michael Jais, CEO of Augure.

About Augure

Founded in 2002, Augure is the architect of the leading global ERM (Enterprise Reputation Management) solution. The collaborative solution offered by Augure in SaaS mode is oriented towards communications directors, public affairs and marketing teams of large enterprises. It includes a monitoring service for key stakeholders (political leaders, journalists, experts, bloggers, NGOs, etc.) with online and offline sources (written press, radio, TC, internet media, blogs, forums, social networks) in 24 languages. An operational management suite is also available for the analysis of communications actions and to measure your reputation. Augure's solution is used daily by more than 350 global companies including Nissan, International Motor Group, HSBC, Nokia France, L'Oréal, Nestlé, Cartier, Marks and Spencer and the European Parliament.

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